



MAJLIS ARTS AND SCIENCE COLLEGE

INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT POLICY

(Post Graduate College Affiliated to the University of Calicut,
Approved by the Govt. of Kerala & Recognized under section 2 (f) of the
UGC Act 1956) P.O. Puramannur, Via- Valanchery- 676552, Malappuram Dt., Kerala.
www.masc.edu.in

At Majlis Arts and Science College, we encourage students to think out of the box by providing a good platform through design thinking and help them to bring their ideas and imaginations into reality. This initiative stimulates the entrepreneurial ecosystem for the current and future generations of students to develop a new developed economy. The National Innovation and Startup Policy 2019 for students and faculty of Higher Education Institutions (HEIs) is a guiding framework to enable the college to actively engage students, faculties and staff in innovation and entrepreneurial thinking, the spirit of which is imbibed in us.

To be a center of Innovation and Entrepreneurship that fosters synergy between academia and industry to fuel innovation and entrepreneurial spirit among students to help them to be self reliant and contribute to nation building. We are highly committed to provide an efficient innovation ecosystem in our campus through our well established Entrepreneurship Development Cell under District Industries Center, Innovation and Entrepreneurship Development Cell (IEDC) under Kerala Start up Mission and Institutions Innovation Council under Ministry of HRD, Government of India.

Rather providing an advanced learning environment, we focus on constructing a culture emphasizing on delivering effective teaching, learning, innovation building, skill and career development, industry connect and social responsibility initiatives. Entrepreneurship promotion and development is one the core of our institution's strategy. We provide advisory services, technical support and incubation facility to student start ups and student entrepreneurs / start ups are being honored by

eminent personalities including successful entrepreneurs, industrialist and or academicians. Our social responsibility initiatives will be carried on through Central and State Government Projects like MGNCRE, SESREC

