

**B.COM COMPUTER APPLICATION
CO – COURSE OUTCOME**

Semester – I

CODE	COURSE	COURSE OUTCOME
BCMIB01	BUSINESS MANAGEMENT	<ul style="list-style-type: none"> ➤ Explain the business management process and current management practices. ➤ Identify the classification and characteristics of departmentation. ➤ Describe the importance of ethics in business ➤ Develop ethical practices for effective management.
BCM1C01	MANAGERIAL ECONOMICS	<ul style="list-style-type: none"> ➤ Describe the basic principles of micro and macroeconomics ➤ Explain the process of managerial decision-making and the details of demand forecasting ➤ Identify the classification and characteristics of price determination under perfect competition. ➤ Understand business Cycle and its implications in business at micro and macro level.

Semester – II

CODE	COURSE	COURSE OUTCOME
BCM2B02	FINANCIAL ACCOUNTING	<ul style="list-style-type: none"> ➤ Distinguish between single and double entry system ➤ Prepare financial statements for various type of organizations. ➤ Solve Problems in preparation of financial statements in the light of IFRS ➤ Differentiate between previous financial accounting Practices and IFRS.
BCM2C02	MARKETING MANAGEMENT	<ul style="list-style-type: none"> ➤ Describe the concepts, principles, tools and techniques of marketing. ➤ Identify the challenges faced by marketing managers while promoting a new product. ➤ Discuss the latest trends in marketing. ➤ Explain the pricing strategies followed by various organizations for a new product

Semester – III

CODE	COURSE	COURSE OUTCOME
BCM3A11	BASIC NUMERICAL METHODS	<ul style="list-style-type: none"> ➤ Identify the characteristics of basic numerical skills. ➤ Deliberate the classification and characteristics of basic numerical skills. ➤ Describe Arithmetic and Geometric Progression ➤ Solve the problems of numerical equations, matrices progressions, financial mathematics and descriptive statistics
BCM3A12	PROFESSIONAL BUSINESS SKILLS	<ul style="list-style-type: none"> ➤ Identify various soft skills required for business success. ➤ Use the digital knowledge resources for study. ➤ Explain the role of Artificial Intelligence in business ➤ Describe the emerging trends in digital marketing.
BCM3BO3	BUSINESS REGULATIONS	<ul style="list-style-type: none"> ➤ List the essentials of a Valid Contract ➤ Understand the characteristics of Business Law ➤ Deliberate the characteristics of consumer protection act ➤ Distinguish between partnership and Company
BCM3 BO4	CORPORATE ACCOUNTING	<ul style="list-style-type: none"> ➤ Explain various methods of redemption of debentures ➤ Solve Problems related to redemption of debentured. ➤ Prepare Consolidated financial statements based on Indian Accounting Standards. ➤ Compute Earnings Per Share (EPS) Basic and Diluted.
BCM3C03	HUMAN RESOURCES MANAGEMENT	<ul style="list-style-type: none"> ➤ List the classification and characteristics of Human resource management. ➤ Describe the characteristics of human resource planning. ➤ Discuss the benefits of training and development. ➤ Differentiate between recruitment and selection.

Semester – IV

CODE	COURSE	COURSE OUTCOME

BCM4A13	ENTREPRENEURSHIP DEVELOPMENT	<ul style="list-style-type: none"> ➤ Explain the concept of entrepreneurship. ➤ Identify entrepreneurial talents with them (Self Identification). ➤ Develop innovative business ideas in the emerging industrial scenario. ➤ Describe the financial aids and assistance by the government to MSMEs
BCM4A14	BANKING AND INSURANCE	<ul style="list-style-type: none"> ➤ List out the conventional and innovative functions of Commercial banks. ➤ Explain the procedure for a bank loan. ➤ Describe the procedure for application or activation of Net Banking. ➤ Discuss the principles of life insurance contract.
BCM4B05	COST ACCOUNTING	<ul style="list-style-type: none"> ➤ Describe various system of wage payment ➤ Differentiate between allocation and apportionment of overheads ➤ Prepare various types of budgets. ➤ Compute machine hour rate.
BCM4B06	CORPORATE REGULATIONS	<ul style="list-style-type: none"> ➤ Explain the Salient features of Companies Act 2013 ➤ Differentiate between Memorandum and Articles of Association. ➤ List out the classification of shares. ➤ Describe Corporate Social Responsibility
BCM4C04	QUANTITATIVE TECHNIQUES FOR BUSINESS	<ul style="list-style-type: none"> ➤ Understand the application of Quantitative techniques in business ➤ Compute Co efficient of Correlation ➤ Formulate regression equation ➤ Explain basic assumptions and characteristics of theoretical distribution.

Semester – V

CODE	COURSE	COURSE OUTCOME
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BCM5B07	ACCOUNTING FOR MANAGEMENT	<ul style="list-style-type: none"> ➤ Differentiate between cost accounting and management accounting. ➤ Explain recent trends in management reporting. ➤ Identify the characteristics of ratio analysis. ➤ Classify accounting ratios under different heads.
BCM5B09	INCOME TAX LAW AND ACCOUNTS	<ul style="list-style-type: none"> ➤ Determine residential status of a person ➤ Explain the scope of total income ➤ Compute income from salary of an individual assessee. ➤ List out the deductions under section 54 regarding capital gain ➤ Understand various provisions of Income - tax Act, 1961 amended up to date.
BCM5B08	BUSINESS RESEARCH METHODS	<ul style="list-style-type: none"> ➤ Prepare a research design. ➤ Conduct a survey for data collection. ➤ Use various tools and techniques for data analysis researches and case studies. ➤ Deliberate the classification and characteristics of measurement and scaling.
BCM5B10	COMPUTER APPLICATIONS IN BUSINESS	<ul style="list-style-type: none"> ➤ Identify the areas of application of computers in business. ➤ Understand the modern trends and technologies in computer applications. ➤ Explain the features of a website. ➤ Discuss various E Commerce Models
BCM5B11	BUSINESS INFORMATION SYSTEMS	<ul style="list-style-type: none"> ➤ Discuss the meaning and features of management information system. ➤ Distinguish between data and information. ➤ Explain the features of DBMS ➤ Understand the concept of Business Process Re Engineering.
BCM5D01	E-COMMERCE	<ul style="list-style-type: none"> ➤ Understand the concept of E- Commerce. ➤ Compare traditional commerce and E-Commerce ➤ Discuss marketing strategies of E-Commerce ➤ Explain various payment methods in E-Commerce

Semester – VI

CODE	COURSE	COURSE OUTCOME
BCM6B12	INCOME TAX AND GST	<ul style="list-style-type: none"> ➤ Relate Income tax with indirect taxes ➤ Compare direct taxes and indirect taxes in India. ➤ Solve problems based on Goods and Services Tax. ➤ Identify transactions which requires Permanent Account Number
BCM6B13	AUDITING AND CORPORATE GOVERNANCE	<ul style="list-style-type: none"> ➤ Discuss the auditing principles and techniques ➤ Differentiate between vouching and verification ➤ Describe conceptual framework of corporate governance. ➤ Discuss major corporate Governance failures.
BCM6B14	OFFICE AUTOMATION TOOLS	<ul style="list-style-type: none"> ➤ Prepare a document in MS Word. ➤ Insert a table in Microsoft Word document. ➤ Prepare a spread sheet using MS Excel. ➤ Prepare Power point Slides ➤ Explain the Domain Name System
BCM6B15	COMPUTERISED ACCOUNTING WITH TALLY	<ul style="list-style-type: none"> ➤ Identify different vouchers in Tally ➤ Create a company using Tally ➤ Prepare an inventory sheet in Tally ➤ Apply Goods and Services Tax in Tally
BCM6B16 (PR)	THREE WEEKS PROJECT AND VIVA VOCE	<ul style="list-style-type: none"> ➤ Explain the essentials of a project report. ➤ Implement research methods and tools. ➤ Investigate on a particular topic / issue / problem ➤ Write a good mini research report.